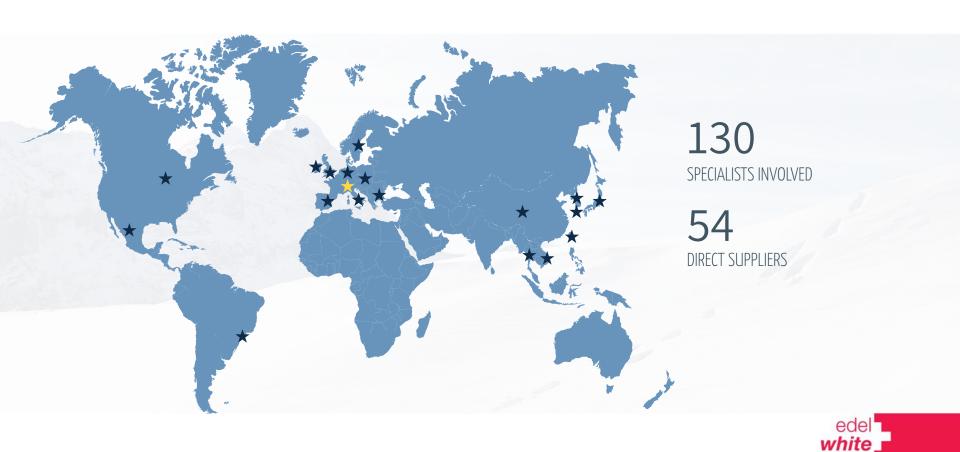


edel white

## OUR NETWORK OF PARTNERS AND CUSTOMERS



### OUR AREAS OF EXPERTISE



Superior dental products researched and designed from our Swiss headquarters.

ULTRA SOFT BRISTLES

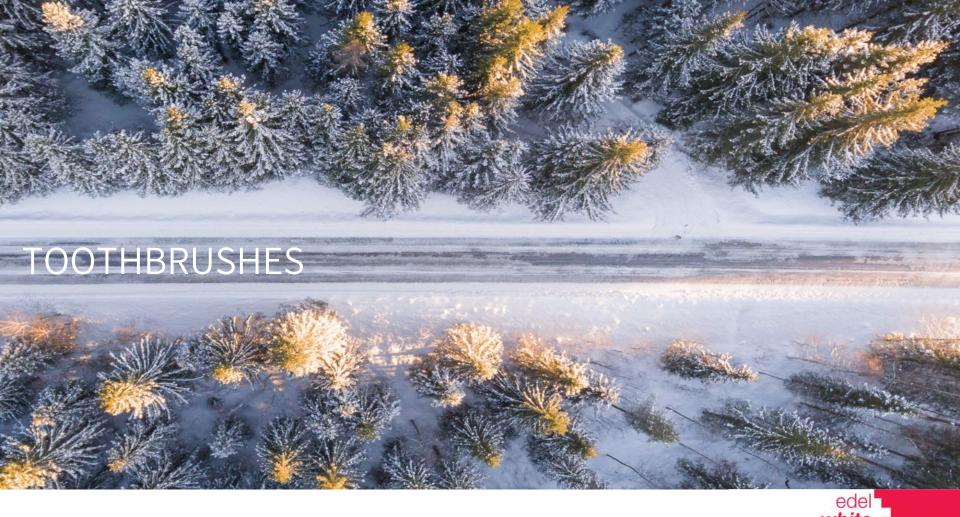
Our Konex HD® bristles are five times thinner and more durable than those of conventional toothbrushes. YOUR HEALTH PARTNER

Clean teeth and healthy gums for the whole family. We offer a solution to every problem.

HYDRODYNAMIC POWER

Cleaning power beyond the reach of bristles with our Sonic toothbrushes.





edel **white** 

## **FLOSSERBRUSH**

THE FIRST TOOTHBRUSH THAT RESPONDS TO YOU





UltraSoft Konex HD® bristles



SuperFlex handle absorbs pressure



Floss while you brush with tapered bristles



Clear-cut handle facilitates 45° grip







## **PRO-GUMS**

THE FOOLPROOF KEY TO HEALTHY GUMS



UltraSoft Konex HD® bristles



1.5x wider head



Wide handle



Single pack PET box



## PRO-ORTHO

#### MAXIMUM CLEANING WITH MINIMUM EFFORT



UltraSoft Konex HD® bristles



Wide handle



1.5x wider head



Specialist bristles for cleaning braces



Single pack PET box





## STAIN ERASER BRUSH

TINY RUBBER BALLS FOR BETTER WHITENING



Rubber ball-embedded bristles whiten teeth



SuperFlex handle absorbs pressure



37% more effective than other whitening bristles\*

\*Internal study at the University of Ulm, Germany, 2002

> Single pack PET box





### TOOTHBRUSHES TO GO

KEEP YOUR TEETH WHITE AND GUMS HEALTHY WHILE ON-THE-GO

#### WHITENING TO GO



Rubber ball-embedded bristles whiten teeth



37% more effective than other whitening bristles\*

\*Internal study at the University of Ulm, Germany, 2002

Whitening blister pack



Folding handle protects toothbrush while travelling





### FLOSSERBRUSH TO GO



UltraSoft Konex HD® bristles



Floss while you brush with tapered bristles

Flosserbrush blister pack



## SINGLE BRUSH

PIN-POINTED BRISTLES FOR PRECISION CLEANING









Ortho & Implant

# BLACK WHITENING SOFT & LOOP (DUO PACK)

WHITENING WITH ACP (Active Charcoal Polishing) TECHNOLOGY







## STOP SENSITIVE TOOTHGEL

INSTANT. BIOACTIVE PROTECTION. FOREVER.

- + Instant relief from sensitivity
- Patented BioMin shields teeth for up to 12 hours
- + Contains no nasties
- + Cumulative results
- + Vegan
- ♣ Administers a low-level of fluoride at a constant rate over a 12-hour period for ongoing protection
- + Provides a deeper and more effective tubular occlusion for faster and longer lasting relief
- + Creates a protective shield that is hardier and more acid-resistant than the enamel and that of competing sensitive toothpastes





# ANTI-PLAQUE + WHITENING

DUAL-EFFECT TOOTHPASTE FOR PLAQUE AND STAIN REMOVAL

- ♣ Removes plaque and prevents its return
- + Erases stains for whiter teeth
- ★ Compact foaming formula delivers active ingredients around the mouth
- ★ Contains bioavailable fluoride for optimal remineralisation
- **→** Vegan





### CARE FORTE

AN ALL-IN-ONE FORMULA FOR HEALTHY TEETH AND GUMS

- → Multi-tasking formula brightens teeth and cares for gums
- ★ Compact foaming formula delivers active ingredients around the mouth
- + Contains bioavailable fluoride for optimal remineralisation
- + Contains anti-inflammatory and antimicrobial tocopheryl acetate and  $\alpha$ -bisabolol. Calcium lactate promotes remineralisation and prevents calculus formation.
- **→** Vegan





### SEL DE VIE

OUR FLUORIDE-FREE TOOTHPASTE FOR NATURAL WHITENING

- **★** Fluoride-free herbal toothpaste
- ★ Menthol-free with a fresh orange flavour
- + Remineralises enamel, strengthens teeth and fights plaque
- ★ Compact foaming formula delivers active ingredients around the mouth
- + Contains natural extracts of Swiss Alpine salt, sage, echinacea, sodium bicarbonate and xylitol
- **+** Vegan

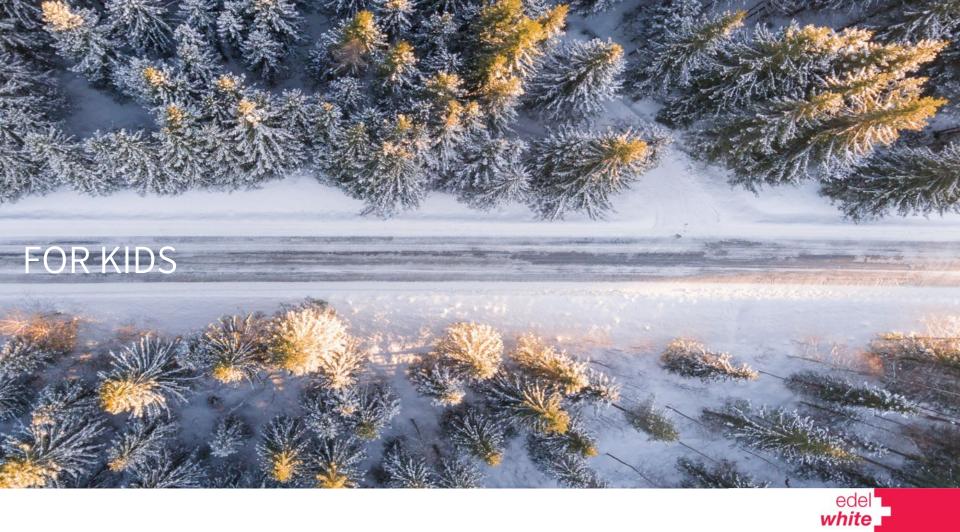


## FRESH+PROTECT MOUTHWASH

NATURAL PROTECTION WITH EXHILARATING FRESHNESS







# 7 FRÜCHTLI

#### FOR FUN AND EDUCATION DURING BRUSHING



7 colours and flavours for fun while brushing



Bacteria-balancing and fortifying green tea



Protecting & remineralising sodium fluoride



Anti-inflammatory and antibacterial vitamin E









## KIDS FLOSSERBRUSH

THE SOFTEST BRISTLES FOR KIDS' TEETH AND GUMS



UltraSoft Konex HD® bristles



Ergonomic handle with rubberised facets



Different colours and designs

Blister pack

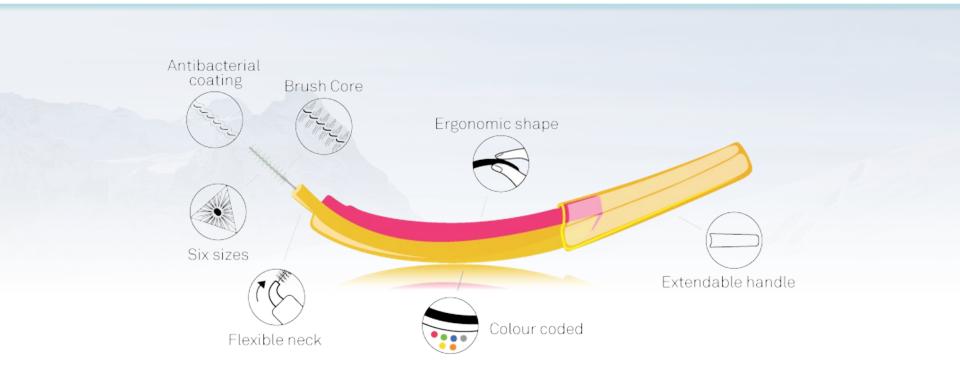






## EASYFLEX INTERDENTAL BRUSHES

FOR PERFECT CLEANING OF INTERDENTAL SPACES OF ALL SIZES





## EASYFLEX INTERDENTAL BRUSHES

**HIGHLIGHTS** 



Six different sizes: XS, SSS, SS, S, M & L



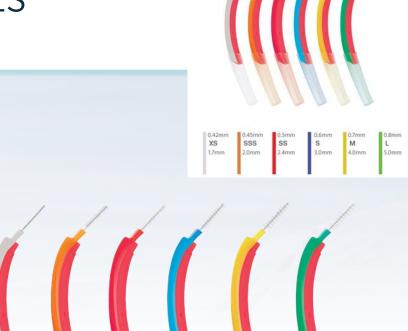
Implant-safe bristles with antibacterial coating



Flexible neck for easy reach of back molars



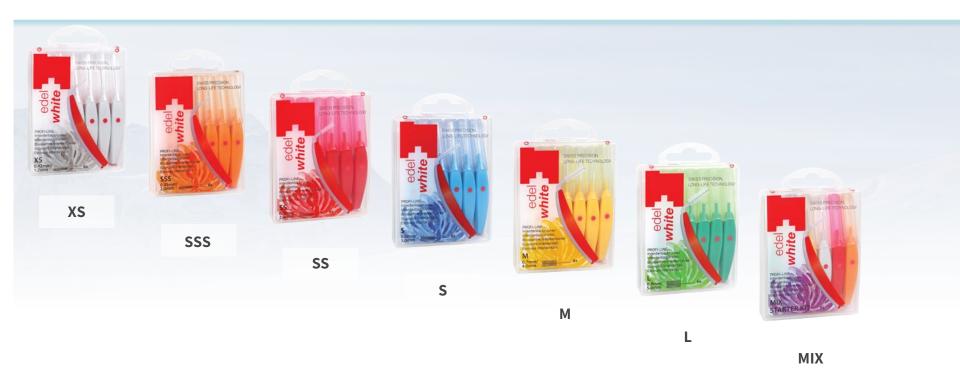
Anti-slip and ergonomic handle





# EASYFLEX INTERDENTAL BRUSHES

SIZES AND OPTIONS





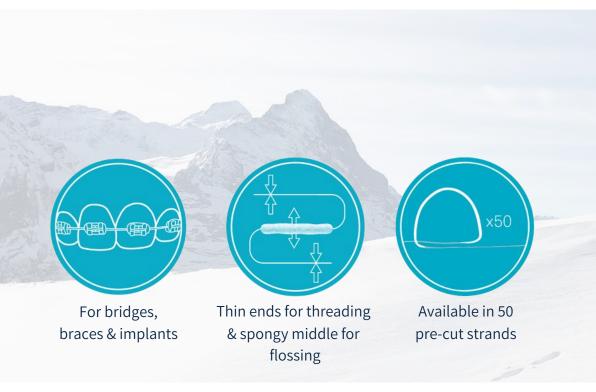
## **EASY TAPE**

#### WAXED DENTAL TAPE FOR EFFORTLESS INTERDENTAL CLEANING



## SUPERSOFT FLOSS

A HIGHLY SPECIALISED FLOSS FOR AREAS THAT NEED EXTRA CARE

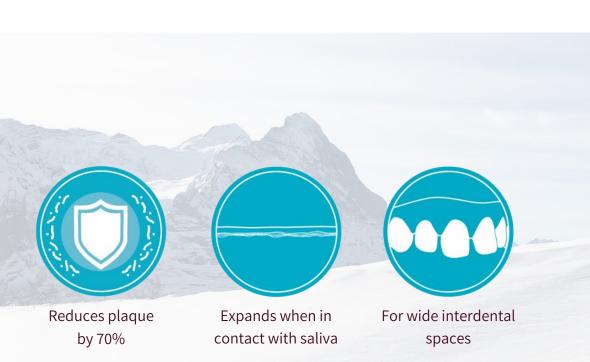






## **EXPANDING SUPERFLOSS**

A SPONGY DENTAL FLOSS THAT INCREASES ITS SURFACE AREA











## **TONGUE CLEANER**

FOR GENTLE AND THOROUGH TONGUE CLEANING



Antibacterial protection that's reusable for one month



Flexible design for easy reach of the back of the tongue



Rounded protrusions for gentle, yet thorough cleaning



Clamshell pack with 3 pcs: clear, pink and blue



